



BRIDGEWATERS FIRST
NOT-FOR-PROFIT
FESTIVAL



Dear Potential Sponsor,

Subject: Invitation to Sponsor Thrive Music Festival for a Noble Cause

I trust this letter finds you well. My name is Al Lacerda and I am reaching out to you on behalf of The Fire For Effect Foundation Inc., a 501(c)(3) non-profit organization dedicated to honoring and empowering veterans, first responders, and their families. I am excited to share with you an opportunity to partner with us as a sponsor for our upcoming two-day music festival, Thrive.

Thrive is not just a music festival, it is a community-driven initiative aimed at raising funds for essential resources, support, and community-building programs that foster resilience, restore hope, and strengthen the fabric of our community. The event is scheduled to take place on September 20th and 21st, 2024, in Bridgewater, MA. This festival, the first of its kind in the area, promises to have a significant positive impact on the community.

Here are the key highlights of Thrive Music Festival:

Mission: The festival's primary mission is to honor and empower veterans, first responders, and their families by providing vital resources and support through community-building initiatives.

Event Overview:

Main Stage: Ideally 11 acts or more

Side Stage: Ideally 8 acts or more

VIP Tents: Exclusive spaces for sponsors and distinguished guests

Media Tents: Spaces for media coverage and interviews

Full Television Coverage: Courtesy of BTV, ensuring extensive exposure for sponsors

Not-for-Profit Nature: Thrive Music Festival is a not-for-profit event, with all proceeds going towards supporting our mission.

Local Impact: The festival's positive effects will reverberate throughout the community, creating a sense of unity and shared purpose.

In order to make this event a success and maximize its impact, we are seeking support from community-minded organizations like yours. Your sponsorship will not only contribute to the success of Thrive but will also align your brand with a noble cause that resonates with the community.

We offer various sponsorship packages to suit your budget and marketing objectives, providing excellent visibility and exposure. By partnering with us, you will demonstrate your commitment to social responsibility and community engagement.

If you are interested in discussing this opportunity further, please feel free to contact me at communityoutreach@ffefinc.org. We are more than willing to provide additional information and discuss how we can tailor a sponsorship package that aligns with your company's goals.

Thank you for considering this opportunity to make a meaningful impact on our community. We look forward to the possibility of working together to bring Thrive Music Festival to life. See our packages in the next section.

Sincerely,

Alan Lacerda

President

Fire For Effect Foundation Inc. 88-2288796

Thrive Music Festival Sponsorship Opportunities

Event Overview:

Thrive Music Festival, hosted by The Fire For Effect Foundation Inc., invites you to be a key partner in our two-day celebration dedicated to honoring and empowering veterans, first responders, and their families. Set to take place on September 20th and 21st, 2024, in Bridgewater, MA, this festival promises outstanding entertainment and a profound impact on the community.

Sponsorship Packages

Harmony Headliner - \$25,000 (Exclusive): Main Stage Top Banner

Premier logo placement on all event materials (including shirts)

Exclusive naming rights for the main stage

10 complimentary VIP tickets

Video Board Advertisement

Recognition in all media promotions and press releases

Main Act Intro and on-stage recognition

*Event Powered By

*Premium Vendor

Unity Co-Creator - \$15,000 (Limited Availability): Second Stage

2nd stage naming rights

Main stage logo (XL Top Side Skirt Both Sides)

Prominent logo placement on event materials

7 complimentary VIP tickets

Recognition in media promotions and press releases

Video Board Advertisement

Rhythm Royale - \$7,500

Logo placement on event materials

Logo placement on the main stage (Large Top Side Skirt)

5 complimentary VIP tickets

Melody Maven - \$2,500 (Spots Available):

Logo placement on event materials

Logo placement on the main stage (Medium Side Skirt)

3 complimentary VIP tickets

Beat Benefactor - \$1,500 (Spots Available):

Logo placement on event materials

Logo placement on the main stage (Small lower Side Skirt)

2 complimentary VIP tickets

Exclusive Tent Sponsorships:

Serenity Suite Sponsor - \$10,000 (Exclusive):

Logo prominently displayed at the VIP tent

VIP access for your team

Recognition in the event program

4 complimentary VIP tickets

Harmony Haven Sponsor - \$10,000 (Exclusive):

Logo prominently displayed at the Bands' tent

Recognition in the event program

4 complimentary VIP tickets



General Sponsorship Benefits

- Logo placement on the main stage
- Recognition on event materials, website, and social media
- Opportunity to include promotional materials in event swag bags (For VIP Only)

Contact Information:

For inquiries or to secure your sponsorship,
please contact Brittany Cavallo at info@thrivemusicfest.com

Partner with Thrive Music Festival and become a Harmony Headliner, Unity Co-Creator, or Rhythm Royale to ensure a memorable experience for our community while making a lasting impact on the lives of our veterans, first responders, and their families.